

[Services Comparison Chart] "Only The Best | Out With The Rest | Above & Beyond"

Only The Best	<u>Service</u>	4SIGHT COACHING [\$-\$\$]		Full-Service [\$\$\$-\$\$\$\$]		Value/Digital/Automated [\$]	
	Resume Service	\checkmark		\checkmark		\checkmark	
		High Value	Recruiter Expert	High Value	Generalist	High Value	Generalist
	LinkedIn Service	\checkmark		~		\checkmark	
		High Value	Recruiter Expert	High Value	Generalist	High Value	Generalist
	Personalized Live	✓				X	
	Coaching	High Value	Recruiter Expert	High Value	Generalist	High Value	N/A
Above & Beyond	Wellness Coaching	✓		X		X	
		High Value	Wellness Expert	High Value	N/A	High Value	N/A
Out With The Rest	Job Portals	X		×		\checkmark	
	Upsell / Hands-off $ ightarrow$ 4SIGHT cost savings	Low Value	N/A	Low Value	Generalist	Low Value	Generalist
	Self Assessments	X		× .		×	
	Upsell / Hands-off $ ightarrow$ 4SIGHT cost savings	Low Value	N/A	Low Value	Generalist	Low Value	Generalist
	Job Fairs & Events	X		\checkmark		X	
	Upsell / Low Success Rate $ ightarrow$ 4SIGHT cost savings	Low Value	N/A	Low Value	Generalist	Low Value	N/A